

Marketing Manager
Lincoln Land Community College

Direct Link: <https://www.AcademicKeys.com/r?job=263101>

Downloaded On: Sep. 27, 2025 2:00pm

Posted Sep. 27, 2025, set to expire Jan. 24, 2026

Job Title Marketing Manager
Department Communications
Institution Lincoln Land Community College
Springfield, Illinois

Date Posted Sep. 27, 2025

Application Deadline Open until filled
Position Start Date Available immediately

Job Categories Director/Manager

Academic Field(s) Administration - Other
Business
Social Sciences - Communication

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Job Description

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Full Time or Part Time: Full Time

Months Worked Per Year: 12

Hours Worked Per Week: 40

Work Schedule: Monday-Friday; 8:00AM to 5:00PM

Remote Work Availability: No

Job Description Summary

LLCC is hiring a Marketing Manager! Collaborate. Create. Inspire. Help shape the future of collegewide marketing. This position collaborates with the Chief Communications Officer (CCO) in the creation and implementation of the annual collegewide marketing plan. This position develops and implements individual advertising plans for various college programs and departments. This position is responsible for analyzing and monitoring advertising performance. Collaborate in the conceptualization of marketing collateral and conduct student focus groups.

As a staff member at LLCC, you can look forward to 23 paid holidays a year, including 2 weeks at the end of the calendar year and one week in March for mid-semester break; 12 Fridays off in the summer; and 2 personal days, 15 sick days, and starting with 15 vacation days per year. LLCC staff, their spouse and qualified dependent children are eligible to use the tuition waiver on credited courses. Staff can also enjoy free access to our on-campus fitness center. LLCC is a positive, team-oriented environment supportive of staff development. You can view all benefits on [our website](#). Come join our team and experience success at LLCC!

Starting salary is likely to be between \$64,946 and \$75,945 per year with an excellent benefits package. The person hired into this position will be placed within this range based on education, training, experience, and skills.

LLCC strives to create an inclusive workplace and environment for our students, faculty, and staff. We are seeking applicants from all backgrounds and experiences to ensure we create a diverse workforce and learning environment.

Required Qualifications

- Bachelor's degree in marketing, advertising or a related field, and one to three years of relevant experience. An equivalent combination of education and experience may be considered in lieu of a bachelor's degree.

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- Computer proficiency in Microsoft Office 365, CRMs and other software.

Employment is contingent upon the successful completion of a criminal background check.

Preferred Qualifications

- Master's degree in related field.
- Experience in higher education marketing.

Position Salary: Starting salary is likely to be between \$64,946 and \$75,945 per year with an excellent benefits package.

Requisition Detail Information

Open Date: 09/26/2025

Open Until Filled: Yes

Special Instructions to Applicants

This position will be open until filled; however, applications must be received on or before Sunday, October 13, to be considered during the initial review window. Applicants chosen for interview will be initially contacted by email. In-person interviews for this position are anticipated to begin October 22 with an anticipated start date towards the end of November.

Transcripts are required for this position and should be uploaded to your application along with a cover letter and resume. Photocopies of transcripts are acceptable to be uploaded. Please redact (black out) any personal information such as age, gender and Social Security Number from your transcripts or other documents you intend to share with us before you upload them to your application.

If you do not have transcripts to upload at the time of submission, please mail them to the address below and instead upload a Word document as your transcripts that indicates you will have transcripts sent directly to us. Please contact the Human Resources office at 217-786-2752 if you have any

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questions.

Lincoln Land Community College
ATTN: Human Resources
P.O. Box 19256
Springfield, IL 62794

To apply, visit: <https://llcc.peopleadmin.com/postings/8946>

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Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

Communications
Lincoln Land Community College

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